

CAVALIA

**Food
service**



A great family business, a history of passion for coffee



- **Leading coffee brand in Italy, espresso quality reference point in the world:**

From the small grocery store opened by Luigi Lavazza in 1895 to a large company, Lavazza is synonymous of excellent Italian espresso in over 90 countries.

- **Innovators as a profession:**

Over 120 years of inventions from the first branded packaging to the latest capsules coffee machine. Today, innovation continues: new roasting machines to ensure the aromatic excellence, new machines that allow to prepare coffee with beans and capsule. An endless journey of innovation.

Company highlights



THE LEADING SINGLE-PRODUCT
COFFEE COMPANY IN THE WORLD



OVER **2** BILLION EUROS TURNOVER
IN **2017**



OVER **3.8** MILLION **60**KG BAGS
OF GREEN COFFEE BOUGHT IN 2017



27 BILLION CUPS OF COFFEE SERVED
WORLDWIDE



Quality and variety: excellence in every nuance of taste

Continuous research and a wide range of expertly processed products



25 coffee-producing countries

We seek the best origins and varieties of coffee in order to offer genuine and qualitative distinctiveness



65 varieties of coffee

Every day we endeavour to find more, but we select only unique coffees



High quality standards

In each processing stage, we guarantee consistent quality and create our blends using the most rigorous selection methods



Wide roasting and intensity range

We guarantee variety in processing to satisfy every palate



Wide range

Product range for professional sector that balances origin and roasting for a superior in-the-cup result



120+ year-long expertise

In order to meet consumer needs and requirements, we constantly monitor the market with field and consumer tests



Lavazza, a unique solution



A family
heritage



The perfect
bean



A tailor-made
blend



The right roasting
& perfect grinding



Exceptional
service guaranteed



Lavazza
training center



**Serving the finest
Indian coffees for
over two decades**

Incorporated in **1996**

A pioneer in Indian vending, operating in HoReCa,
corporate offices and public locations.

100% LAVAZZA owned
subsidiary since **2007**



15 + Million cups every month
of freshly brewed Indian coffee

Coffee Roasting Plant - Sri City

Lavazza's 1st production facility outside Italy



Fully automated manufacturing unit covering an area of 40,000 square meters



German Technology packing line with nitrogen flush for longer shelf life and aroma



Three stage coffee grinder with cooling technology to ensure better aroma for ground coffee

Quality certifications



Food Service solutions

Serve the finest to your guests

One stop solution to serve a unique coffee experience with blends made from handpicked beans and exceptional range of European coffee machines.

iTierra!

A social responsibility project to improve the social and environmental conditions and production techniques of coffee producing communities.

Lavazza ¡TIERRA! is one of the projects supported by the Fondazione Lavazza with the primary objective of helping coffee producers to improve the yield and quality of their products, through best agricultural practices, training and encouraging the development of their entrepreneurial skills. Since inception, Lavazza has covered 3 continents and 14 countries with 21 projects and 60,000 more beneficiary producers.

iTierra! Colombia

Aromatic blend with a refined taste

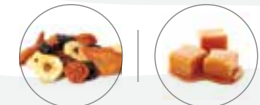
Composition: 100% Arabica
Origin: Colombia
Aroma: Tropical fruits, lime zest & jasmine
Roasting: Delicate



iTierra! Brasile

Superior blend with a rich and balanced taste

Composition: 100% Arabica
Origin: Brazil
Aroma: Dried fruit & Caramel
Taste: Sweet taste
Roasting: Delicate



The Grand Classic

Following the heritage of an exquisite Italian espresso tradition, here is a selection of coffee that combines the interpretation of taste and aroma delightfully together. This combination has turned this flavourful Italian custom into a relishing international trend.

Pienaroma

A floral, balanced blend

Composition: Arabica
Origin: South America
Look: Delicate cream
Aroma: Notes of figs & jasmine flowers
Taste: Aromatic taste
Roasting: Medium



Oro Aroma

Fruity and aromatic blend

Composition: 100% washed Arabica
Origin: Chikmagalur & Coorg regions of Karnataka
Look: Velvety cream
Aroma: Notes of dates
Taste: Sweet taste
Roasting: Medium





Dolce Aroma

Soft and delicate aromatic blend

- Composition: 100% Arabica
- Origin: Chikmagalur & Coorg regions of Karnataka
- Look: Medium colour
- Aroma: Notes of fruits 
- Taste: Aromatic soft taste
- Roasting: Medium

Gusto Crema

A rich and balanced taste

- Composition: Arabica and Robusta
- Origin: Chikmagalur & Coorg regions of Karnataka
- Look: Compact cream
- Aroma: Notes of chocolate and spices 
- Taste: Rich and balanced taste
- Roasting: Medium



Puro Gusto

Chocolaty and spicy blend

- Composition: Arabica and Robusta
- Origin: Chikmagalur & Coorg regions of Karnataka
- Look: Delicate cream
- Aroma: Notes of chocolate 
- Taste: Spicy taste
- Roasting: Medium



Filter

Lavazza offers blends to meet everyone's tastes and preferences with filter blends that are delicious and refreshing at the same time.



Grand Hotel

Breakfast Filter

Nutty and spicy coffee powder

Composition: Washed Arabica and Robusta

Origin: Chikmagalur & Coorg regions of Karnataka

Look: Enveloping cream

Aroma: Notes of almond, cinnamon & chocolate



Taste: Intense flavour

Roasting: Dark

Ideal for: Breakfast and banquet areas

Single Serve

100% Pure Filter Coffee

Nutty and spicy coffee powder

Composition: Arabica and Robusta

Origin: Chikmagalur & Coorg regions of Karnataka

Look: Soft cream

Aroma: Notes of almond, cinnamon and chocolate



Taste: Nutty and spicy

Roasting: Dark

Ideal for: In-room requirements





The Training Center

Training Center, the heart of Lavazza's innovation center, provides training and information about the culture of Italian espresso, worldwide. It's main aim is to show the art of preparing coffee in order to preserve the excellence of the product in the moment of preparation and consumption: at home or away from home.

It is a guide and benchmark for professionals in the catering industry that delivers ideal solutions - lessons, refresher courses and training paths - for those who have chosen to turn their passion for coffee into a job.

Extraction systems

Unique in innovation and advantages, extraction system that are versatile and reliable for consistent perfection. These coffee machines suit every situation and fit into any space with their unique design and features.

Semi-Automatic

A tailor-made answer, for every consumer need

Appia II Group

Soft Infusion technology that delivers a perfect espresso shot. Combines beauty, durability, functionality & versatility in one machine.



Ideal for: High consumption cafes
Space: Wide sized



APPIA II Compact

Relish high quality espresso every time with this compact and versatile coffee machine that is enhanced with Soft Infusion technology.

Ideal for: Restaurants & boutique coffee shops.
Space: Wide and compact sized



Appia I Group

Soft Infusion technology that delivers a perfect espresso shot. Combines beauty, durability, functionality & versatility in one machine.

Ideal for: Medium consumption cafes

Space: Compact sized

Automatic

Seamless solutions for every coffee need

Carimali Optima Soft Plus LM version

Cutting edge coffee machine with 30 customizable drink selection, a seamless touch interface for easy control and all in one integrated cleaning system.



Ideal for: Breakfast and coffee shop

Capacity: 300 cups/day

Musica

Designed for small and medium consumption. Very sophisticated and easy to use.



Ideal for: Small cafes and specialty restaurants

Microbar

One touch coffee machine with the characteristic of a professional espresso machine. Delivers coffee of your choice at the push of a button.



Ideal for: Breakfast and coffee shop

Capacity: 150 cups/day



Microbar II

Elegant and efficient fully automatic coffee vending machine for an excellent espresso all the time.

Ideal for: Breakfast and coffee shop

Capacity: 150 cups/day



Prontobar Touch

Compact machine with versatile functions. Featuring a flexible design that fits anywhere and delivers efficient brewing.

Ideal for: Breakfast and coffee shop

Capacity: 200 cups/day



Aulika Focus

Delivers one touch cappuccino and latte, thanks to a special next generation cappuccinatore.

Ideal for: Lobby bar and conference rooms

Capacity: 60 cups/day



Lavazza BLUE, the pleasure of in-room coffee

The Lavazza BLUE Classy Mini & Classy Compact are the perfect machines in terms of professionalism, efficiency and ease of use. Intuitive and practical in its elegant and exclusive blue colour, it is ideal for satisfying the desire for a coffee, in the comfort of hotel rooms.

Lavazza BLUE

Created to produce flavour and designed to fit any space.

LB 300 CLASSY MINI

Water tank capacity: 0.7 L

Coffee selections: Simple touch controls, 1 programmable free dose and 1 pre-set.

Drawer: Maximum capacity of 5 exhausted capsules.

Removable cup-support
Can be adapted perfectly for any type of cup, from espresso cups to mugs.

Size (LxWxH):
cm 13.5 x 34 x 26

Weight: 3.5 kg

blue



Capacity: 20 cups/day

LB 900 CLASSY COMPACT

- ☑ **Water tank capacity:** .9 L
- ☑ **Automatic touch interface** with 3 different coffee selections
- ☑ **Drawer** holds up to 9 used capsules
- ☑ **Adjustable cup-support** for use with large cup
- ☑ **Size (LxWxH):**
cm 16.5 x 37 x 29.5
- ☑ **Weight:** 4.4 kg



Capacity: 10-15 cups/day



Versatile one touch coffee machine perfect for meeting rooms and cafes

Crafted to fit all places and designed to seamlessly deliver a wide range of functions.

blue

LB 2317



Capacity: 80 cups/day

- Water tank capacity: 4.0 L
- One touch recipe selection
- Drawer holds up to 25 used capsules
- Adjustable lower cup for different sizes
- Interactive panel to manage fixed recipe settings, doses and data
- Size (LxWxH): cm 28 x 38 x 48
- Weight: 8 kg

LB 1200 CLASSY MILK

- Water tank capacity: 1.8 L
- Seamless touch interface with 3 coffee selections and 3 milk based recipes
- Drawer holds up to 15 used capsules
- Adjustable cup-support for use with large cup
- Size (LxWxH): cm 22 x 41 x 35
- Weight: 6.1 kg



Capacity: 30 cups/day

Lavazza BLUE Capsules

Espresso Dolce

Premium blend of 100% Arabica coffee beans for a sweet and aromatic espresso with a thick, persistent crema.

Composition: 100% Arabica
Origin: Brazil and India
Roasting: Medium
Notes: Fragrant and sweet
Taste: Sweet taste



Espresso Intenso

Full bodied coffee blend made of Arabica and Robusta beans for an intense and creamy espresso with a persistent and balanced after taste.

Composition: 40% Arabica, 60% Robusta
Origin: Brazil, Central America, South East Asia
Roasting: Medium
Notes: Chocolaty and intense
Taste: Balanced taste



Caffè Crema Dolce Lungo

A balanced blend of 100% Arabica beans for a sweet and velvety coffee with a persistent after taste and a thick golden crema.

Composition: 100% Arabica
Origin: Brazil and India
Roasting: Fairly Dark
Notes: Sweet, creamy and liquory
Taste: Aromatic taste



Espresso Intenso Double

Full-bodied creamy blend of 100% Arabica beans for an intense flavoured espresso with a persistent and balanced aftertaste.

Composition: 100% Arabica
Origin: Brazil, Central America, South East Asia
Roasting: Medium
Notes: Chocolaty aroma
Taste: Full and persistent taste

Espresso Decaffeinato

Decaffeinated full-bodied blend of 100% Arabica beans for a velvety and creamy espresso with a balanced sweet and bitter taste.

Composition: 100% Arabica
Origin: Brazil
Roasting: Medium
Notes: Toasted malt, brown sugar and honey
Taste: Decaffeinated taste



Espresso Ricco

Chocolaty full-bodied blend made of a combination of Arabica and Robusta beans for a dense and rich espresso.

Composition: 40% Arabica, 60% Robusta
Origin: Brazil and Asia
Roasting: Dark
Notes: Chocolaty, rich and liquory
Taste: Intense



Espresso Rotondo

Premium blend made of 100% Arabica beans for a rich and smooth taste with a velvety crema.

Composition: 100% Arabica
Origin: Brazil
Roasting: Dark
Notes: Full-bodied and velvety
Taste: Balanced



More range of capsules

THE al LIMONE

A refreshing, delicate, well-rounded tea with citrus notes.
Perfect for any time of the day, from breakfast to tea, this is an especially thirst-quenching and refreshing tea.



Nespresso Compatible Capsules

Espresso Armonico

Rounded full-bodied espresso blend made of handpicked beans from Central and South America.



Espresso Ricco

Unique blend of sweet well-rounded espresso made of select Brazilian Arabica and Asian Robusta beans.






COMING SOON

MORE FROM LAVAZZA

We offer you a wide range of supplementary products that enhance your beverage experience.

With both granulated white sugar and brown sugar sachets, the preference of the customer can be based upon the recipe or the texture and flavour desired. We also offer comfortable single-use coffee cups and convenient stirrers.

CHOOSE LAVAZZA. CHOOSE A UNIQUE COFFEE EXPERIENCE.

-  Opportunity to learn the art of coffee brewing at dedicated training centers around the globe.
-  Complete and convenient Oracle based service solutions.
-  Be a part of a 120 year old legacy driven by the passion for excellence.

Be at the top by serving with a world-renowned brand

For more queries & information, drop us a line at mktg@lavazza.co.in

LAVAZZA

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